## **Pearl Stockwell**

pearl@pearlsmotion.com
https://www.pearlsmotion.com/

Ringling College of Art & Design, Sarasota, FL, BFA Motion Design May 2023 Art History Minor

Savannah College of Art & Design, Savannah, GA, Summer program in stop motion Animation & 2D

## MOTION DESIGN / GRAPHIC DESIGN

Associate Creative Director, Proven Media, Carefree, AZ, June 2023 – Present

- · Created Branding Material for Proven Media and clients
- Design and lead email marketing campaigns in hubspot and Shopify
- Designed content for and managed multiple social media pages
- Designed Pitch decks to fit Proven Media and client brand standards

## Creative Intern, OH Partners, Phoenix, AZ, Summer 2022

As part of an internship program I worked as one of two creative interns in a team of marketing interns to create, • Advertisement deck layouts, product mockups, Logo designs, and brand guides

- Presented pitches to client
- Prepared After Effect Files, Created Assets using Photoshop and Illustrator,
- Created final animation deliverables. Cultivated client-ready animations utilizing Adobe After Effects as a part of a marketing campaign for AZ Lottery

Motion Designer, Ringling College of Art & Design, Sarasota, FL, August 2019 – Present

- · Executed final animations in Dragon Frame, Adobe After Effects, and Cinema 4D
- Developed original storyboards and ideas in sequences
- Cultivated client-ready title cards and animations utilizing Adobe Photoshop, InDesign, and Illustrator, 2D Tracking, 2.5D Tracking, 3D Tracking, keying and compositing in Nuke

SKILLS /		
PERSONAL		

## **Programs**

Adobe After Effects, Adobe Photoshop, Adobe InDesign, Adobe Illustrator, 2D drawing, Nuke, NukeX, Houdini, Adobe Premier, Adobe Audition, Hubspot, Shopify, Canva, Rough Animator, Cinema 4D, RISOgraph Printing, ProCreate, Excel, Screen Printing, Microsoft Word, PowerPoint, Letterpress, Dragon Frame, Google Suite.

Treasure of 'The Makers Club.' Focusing on traditional printing methods. 2020-2022

"Offset" Title sequence chosen for screening at PINC fest 2022, Sarasota FL

Received Addy award from AAF Suncoast 2023, Sarasota FL